

Curriculum Vitae



Bob Whipple, MBA, CPLP

Bob Whipple is CEO of Leadergrow Incorporated, an organization dedicated to development of leaders. He speaks on leadership topics and the development of trust in numerous venues internationally. He also teaches leadership and business classes at several universities. As a leadership coach and business consultant, he works with individual clients as well as large organizations such as government agencies, corporations, and The Greater Rochester Chamber of Commerce. A highly successful leader at a Fortune 500 company for over 30 years, Mr. Whipple accomplished revolutionary change while leading a division of over 2000 people through the application of outstanding “people” skills.

Mr. Whipple is a student of the leadership process and has developed unique approaches to achieving excellent results through full engagement of people. He is author of four books on trust:

- *The Trust Factor: Advanced Leadership for Professionals* (2003),
- *Understanding E-Body Language: Building Trust Online* (2006)
- *Leading with Trust is Like Sailing Downwind* (2009)
- *Trust in Transition: Navigating Organizational Change* (2014)

He published two, 30-segment video series with Avano: one entitled ***Building Trust*** and the other entitled ***Surviving the Corporate Jungle***.

He is also a contributing author of four books:

- *Group Dynamics and Team Interventions : Franz* (2012)
- *Trust Inc. Strategies for Building Your Company’s Most Valuable Asset: Kimmel* (2012)
- *Trust Inc. A Guide for BODs and C-Suites: Kimmel* (2013)
- *Trust Inc. 52 Weeks of Activities and inspirations for Building Workplace Trust: Kimmel* (2014)

Bob’s ability to communicate pragmatic approaches to building trust in an entertaining and motivational format has won him top ranking wherever he speaks. Audiences relate to his material enthusiastically because it is simple, entertaining, and profound. His work has earned him the popular title of “The TRUST Ambassador.”

The Trust Across America: Trust Around the World organization has named Mr. Whipple one of 22 Lifetime Achievement Award recipients for trust. He is a Founding Member of the Alliance of

Trusted Business Experts (ATBE). He was named as one of the Top 101 Leadership Speakers by Inc. Magazine. He is also a member of the National Speakers Association. He is a certified Vistage Speaker and a member of The Global Speakers Federation. Whipple is registered on "Speakerpedia" as an international speaker and is also listed as an "Orate" Speaker. He received the 2011 BEST Consultant for Learning and Performance Award in the Central New York region of ASTD.

Mr. Whipple has been published in Leadership and Training journals including *Leadership Excellence Magazine*, *HR Magazine*, *Sales and Service Excellence*, and *T+D Training + Development Journal*. He is a frequent contributor to *The Rochester Business Journal* and is an active blogger with over 500 articles. He was named one of the top 15 thought leaders on leadership development by *Leadership Excellence Magazine*. Mr. Whipple also publishes articles on Trust and Leadership through the Evan Carmichael Motivation & Strategies for Entrepreneurs and is currently the #10 rated author with over 400 published articles in the system.

Mr. Whipple holds a Bachelors Degree in Mechanical Engineering from Union College, a Masters Degree in Chemical Engineering from Syracuse University, and a Masters of Business Administration from The Simon School at The University of Rochester. He is a Management Quality "Blackbelt" and has achieved a Certified Professional in Learning and Performance (CPLP) certification from the Association for Talent Development (recertified in 2014).

He is the past Chair of the National Leadership Development Team of the American Society for Training and Development (ASTD : now ATD – Association for Talent Development). He is past president of the local chapter of ASTD serving on the Board of Directors for 10 years and he also served on the National Advisors for Chapters Team for ASTD. He is a founding member of the ASTD Organizational Development Special Interest Group in Rochester, NY.

Bob is a member of the Rochester Professional Consultants Network (RPCN), and The National Human Resource Association (NHRA). He has done volunteer work through SCORE, United Way, and is currently on the Board of Directors and the Governance Committee of the Rochester Area Business Ethics Foundation (RABEF). He is a Charter Member of The Rochester Chapter of Conscious Capitalism and serves on the executive committee. Mr. Whipple is a member of the Greater Rochester Chamber of Commerce and a member of the Small Business Council.

Bob lives with his wife and business partner, Kay, in Hilton, New York, a small town outside of Rochester where he has a "gentleman's farm." He enjoys doing landscaping and gardening, stained glass art, and woodworking.

Favorite quote: "The highest calling for any leader is to **grow other leaders.**"

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