

Keynote: Stop Playing the Executive Whack-a-mole Game

Many leaders are so consumed solving the daily problems, crises, and e-mail they can hardly keep up. It is a never-ending pattern that leads to frustration, ineffectiveness, and burn out. It feels like playing Whack-a-mole at a carnival. Find out the antidote for this problem, so your leaders have more time to do what they are really paid to do.

Join Bob Whipple – MBA CPLP for an entertaining and enlightening program that shows a clear pathway for reducing executive stress by building a better culture. This session will be interactive, and it will reveal some wonderful opportunities to reduce the problems of overload, burnout, and turnover.

Bob Whipple is known internationally as “The Trust Ambassador.” He has written three books on the topic of building and maintaining trust in organizations. He has been named by Leadership Excellence Magazine as one of the top 20 thought leaders in the country on the subject of Leadership Development, and by Trust Across America as one of the top 100 thought leaders on Trustworthy Business Behavior.

In this meeting we will explore:

- The sources of executive burnout
- How to change the game to reduce stress
- Taking time to work on the culture - the business case
- Why a culture of higher trust actually generates time
- A model for how to build higher trust that works in today’s environment - a laminated 4X6 card of the Trust Model will be supplied to each person
- The ratchet effect creates opportunities to build trust



Participants will benefit from this program through a crystal clear view of a more sane way to run a business. They will recognize how the situation of overwork is not hopeless – there are pragmatic actions, even in the most challenging times, that place leaders on a path to a better culture. Participants will leave with key ideas that will immediately change their lives for the better. Please join Bob for a program you will long remember as entertaining, highly informative, and critically insightful.

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